



4-05-05  
EXPRESS MAIL NO: AF/IZW  
ED 677531103/US 3627

IN THE UNITED STATES

**PATENT AND TRADEMARK OFFICE**

APPLICANTS: Haber, Jeff

SERIAL NO.: 09/628,569

FILING DATE: July 31, 2000

TITLE: "Directing Internet Shopping Traffic and  
Tracking Revenues Generated as a Result Thereof"

EXAMINER: Andrew J. Rudy

GROUP ART UNIT: 3627

ATTY. DKT. NO.: 04910

---

MAIL STOP AF  
COMMISSIONER FOR PATENTS  
P.O. BOX 1450  
WASHINGTON, DC 22313-1450

***RESPONSE TO OFFICIAL ACTION  
ALONG WITH SUBSTANCE OF THE INTERVIEW STATEMENT***

**REMARKS**

Applicant herein provides this amendment/response in response to the Official Action dated February 4, 2004.

***Substance of the Interview***

An interview was had with the Examiner, Andrew Rudy, and his supervisor SPE, Robert P. Olszewski on or about February 22, 2005. The affidavit of Mr. Haber was discussed and applicant agreed to submit a new, supplement affidavit. The appropriateness of the new final rejection was discussed but Examiner refused to